

The National College Creative Industries Strategy

Vision

To provide the creative industries with a diverse and highly skilled professional workforce; responding to the sector skills gaps through industry led and designed education

Mission

National College Creative Industries offers a progressive dynamic model of industry-led and designed education giving graduates direct line of sight to employment

Values

Industry led

Our National College is integrated with industry at every level. The model is simple; we only train people where there are real career opportunities. The way we train them is always led and governed by employers and will combine high quality learning with a rich employer-led experience, resulting in highly skilled, adaptable and resilient graduates and a reputation for excellence in the creative sector.

Career Focused

Our students will have tools and networks that support lifelong progress in the Creative Industries and to enable them to succeed as employees, freelancers and entrepreneurs in a world defined by change, innovation and evolution. We will lead national initiative to drive forward curriculum development of technical and professional education as the industry demands to provide

Driving Workforce Diversity

Our industry-led model will shape the future of the U.K.'s creative sector by broadening access to BAME and underrepresented groups into the industry. This will have a positive impact on the diversity in the sector and prepare all graduates for employment.

Strategic Aims

Industry designed curriculum to enable students to succeed as employees, freelancers and entrepreneurs

Students achieve outstanding education outcomes which have a direct route to employment and their reputation in the industry is high

Industry-led model will shape the future of the U.K.'s creative sector by broadening access to BAME and underrepresented groups into the industry

Measures for Success

- The National College Employer Steering Group validates the curriculum offer
- Qualifications are recognised and/or validated by employers
- Curriculum meets the needs of employers and identified skills gaps
- Exceptional education delivered by the best in the industry
- High levels of stakeholder satisfaction
- Backstage centre LTD commercial income met targets

- Progression into Jobs, freelancer and/or further education
- Alumni and membership of industry network
- Industry led curriculum approval process
- Industry led careers advice and guidance
- Exceptional work experience with direct line of sight to their career ambition
- Applications, enrolments and retention
- Achievement rates
- Student satisfaction
- Financial stability and audit compliance

- Success and progression of students from disadvantaged backgrounds and BAME groups
- Equality and Diversity Impact measure against employer satisfaction
- New courses and qualifications recognised by the industry
- Employer network across the country
- Student recruitment to higher level course at and level 4 and 5 from across the country
- National College Regional strategy includes estates development and growth